A building controversy The city commission faces opposition on a zoning plan. Read more on Page 3.

Thank-you note from Mexican cartel Are U.S. drug users causing violence in Mexico? Read more on today's Opinion page.

Ever shot a gun? Sam Nearhood explains what the K-State Trapshooting Club is all about. See Page 5.

The English appeal Something about the British makes one student laugh. Find out on Edge.

SGA

Identity crisis threatens university

Different logos and names weaken K-State's image from coast to coast

Danny Davis senior staff writer

K-State is suffering from an identity crisis. Different colleges within K-State have their own brand identities, said Jeff Morris, vice president for communica-

tions and marketing.

Morris spoke during the Student Senate meeting last night.

Although the university's official name is Kansas State University, there are more than 20 different logos, he said. The problem is that none of them feature the full

name. Instead, they use "K-State." "We have too many brand identities, too many logos," Morris said. "Everything should build on itself. If everybody does their own thing, we don't build equity."

While these conflicts do not seem to affect directly campus life, it affects K-State's image and enrollment efforts across the nation. Morris illustrated his point using New York as an example. There, he said, people refer to K-State as Kansas State University, while in Kansas, the university is generally referred to as K-State.

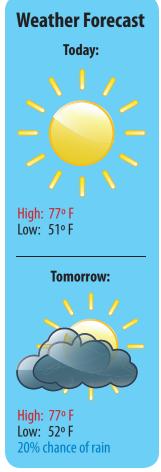
"One thing we have to do is speak for K-State with one voice," Morris said. "The main universities have a very singular brand

K-State has a strong brand in Kansas and the Big 12, he said, but not on the coasts, where major media outlets are stationed. The goal of defining K-State's identity is part of the K-State 2025 initia-

The 2025 initiative is a program formed by President Kirk Schulz. The aim of the initiative is for K-State to be recognized as a top-50 research institution by

Working on the initiative also requires academic improvements and marketing. The transformation of Dole Hall is one of the large projects currently underway. Before this year, Morris said, Dole Hall was not a student-friendly environment. Now, more students use it for academics.

See SGA, Page 8



Weather information courtesy of the National Weather Service. For up-to-date forecasts, visit nws.noaa.gov

A SISTER'S STORY

Ali Kemp remembered in Pi Beta Phi philanthropy

Benefit concert, self-defense class honor fallen student

Kaitlin Myers junior staff writer

Brutally murdered in Leawood, Kan., in 2002 at the age of 19, Ali Kemp was honored Thursday by her sorority sisters of Pi Beta Phi and the K-State community.

The sorority held a benefit concert at the Wareham Opera House and a free self-defense class at the Chester E. Peters Recreation Complex.

"This is the seventh year that Ali Kemp Bandstand is Pi Beta Phi's local philanthropy," said Kelby Polfer, senior in apparel and textiles and chapter president of Pi Beta Phi. "Ali returned home to the Kansas City area in the summer of 2002 after her freshman year at K-State, and she was assaulted and murdered in a pool pump room. This event's purpose is to remember her."

This year featured K-State student Laura Wetzel, junior in family studies, human services and pre-nursing, and recording artist Kelley James. There was also a self-defense class and a candle lighting ceremony, where those in attendance sang "Angels Among Us," Pi Beta Phi's chapter song. "Kelley James did a sorority tour last

year, and our chapter was one of the ones fortunate enough to host him," Polfer said. "Our girls really enjoyed it, and immediately following his performance, there was talk of inviting him to sing at Ali Kemp Bandstand. We negotiated contracts with him all summer, and we are flying him in from Los An-

Prior to the concert was The Ali Kemp Educational, or T.A.K.E., self-

"We want girls to be equipped with nowledge on how to defend themselves," Polfer said.

During the self-defense class, Ali Kemp's father discussed his daughter's



Karie Slickman, junior in family studies, and Morgan Rose, sophomore in elementary education, dance to Kelley James' performance during the Ali Kemp Bandstand on Thursday night at the Wareham Theater.

story and revealed the mission of the T.A.K.E. foundation.

"The most meaningful moment was when her dad talked," said Ariel Burress, sophomore in apparel marketing. "It makes Ali's story so much more realistic to see him there."

Anna Sturman, junior in tary education, is the vice president of philanthropy for Pi Beta Phi and was in charge of organizing this year's Ali Kemp Bandstand. Sturman said she spoke to Ali's father, Roger Kemp, over

the phone. We sent him a letter, just like we do every year, and shortly after I got a call from him. It gave me chills. His voice sounded exactly like it does on the philanthropy video we showed during recruitment," Sturman said.

Many women felt the event meant more than the average sorority philan-

thropy.
"I want people to have respect for Ali's story, and I think this self-defense class contributes to that cause," said Nicole Easley, sophomore in pre-journalism and mass communications and

first-time participant. Wetzel, who performed after the

See KEMP, Page 7

Commander's son shares military life

K-State student **Nathan Norris follows** father in military, tells of sacrifices

Jessica Tracz junior staff writer

Nathan Norris was a military son his entire life. His father, Col. John Norris, was in the military service since before Nathan was even born.

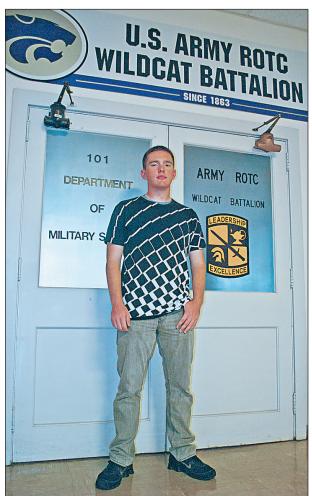
Nathan, junior in criminology and student in the Army ROTC program, was born in Clarksville, Tenn., and lived in Georgia, Kentucky, Alabama, Alaska, Washington and Kansas. He also spent some time living in Mannheim, Germany.

All of this information might seem like a typical description of anyone related to a military service member, but in Nathan's case, his story is all but stereotypical. In September, John led the last U.S. combat brigade over the Iraq border into Kuwait, ending Operation Iraqi Freedom.

[°]In President Barack Obama's Aug. 31 Oval Office speech, he said the colonel's brigade was a "convoy of brave Americans, making their way home."

Nathan's father will go down in the history books as the commander of the last combat brigade that left Iraq, the 4th Stryker Brigade Combat Team. This homecoming was another return that received "a lot of fanfare," Nathan said, but had more meaning behind it.

"It is a momentous occasion particularly for the Iraqi people, not just for the U.S.,"



Heather Scott | Collegian

Nathan Norris, junior in criminology, stands in Myers Hall on Thursday afternoon. Norris is a cadet, second lieutenant and platoon leader in the Army ROTC program at K-State.

Nathan said. "Now it's about building, rebuilding and helping to stabilize, which we've been doing, and now it's being turned over to the Iraqi government, Iraqi army, Iraqi police force and pretty much the Iraqi people entirely."

John views the event in a similar manner — like father, like son. He said his brigade fostered the growth of the

Iraqi people on a daily basis.

While it was a dangerous en-

vironment, the soldiers did

more than just fight, he said.

They helped build better school systems, established city councils and trained Iraqi soldiers.

"We made them better while we were there, and they became much better soldiers and a much better army," John

Being immersed in military life has contributed to Nathan's knowledge regarding the army and its operations. While Nathan is planning on making the military his career path, he does not intend to follow directly in his father's footsteps. He said he aspires to be a military intelligence officer, but insists that his father's involvement has not influenced his decision. Living it his entire life, it was a logical course of action, he said.

As a military intelligence officer, Nathan would be responsible for providing information to ensure safety during the Army's missions.

While many family members of deployed service men and women worry about their loved ones, Nathan has a straight-forward outlook on dealing with the stress of knowing his father is at war.

'I know that my dad loves his job, he's trained to be the best and he's good at his job," Nathan said. "He knows what he's doing and he knowingly put himself at risk. What am I going to accomplish by worrying about him?

Nathan said worrying about his father would be no better than worrying about breaking his ankle while walking down the street. He said his mindset is more focused on "trusting that you

See STUDENT, Page 7

Cmdr. talks about end of Iraqi operations

Leader of last U.S. combat brigade to leave **Iraq discusses mission**

Jessica Tracz junior staff writer

On Saturday, students might notice a number of military uniforms at the football game for the annual Fort Riley day. These men and women who are serving the country are honored for their services. These soldiers also represent those who are and will be serving in the new mission in Iraq, Operation New

After seven years of fighting in Iraq, Operation Iraqi Freedom officially came to a close Sept. 1, after the last U.S. combat brigade, the 4th Stryker Brigade Combat Team, left Iraq.

Col. John Norris, stationed at Fort Lewis, Wash., who has been commander since 2008, led the brigade. He said while they were not the last soldiers in Iraq, they were privileged to be the last combat brigade under "Operation Iraqi Freedom."

This transition shifted the focus in Iraq.

"We as a nation and a military transition our focus in our operations in Iraq on combat operations to stability and support operations, as we transition from Operation Iraqi

See COMBAT, Page 7

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The Skewed View | By Frank St. George



POLICE REPORT

Austin Enns

EL DORADO MAN'S

BOND SET AT \$100K Police arrested a man from El Dorado, Kan., on a warrant Wednesday night, according to a report from the Riley County Police Department.

Stephen McGuire, 19, was arrested in the 4600 block of Eureka Drive at about 11:30 p.m. and was booked on suspicion of aggravated indecent liberties with a child, criminal sodomy with a child and violation of a protective order, said Lt. Herb Crosby of the RCPD.

The child was between the ages of 14 and 16, according to McGuire's bond was set at

MAN SUSPECTED OF ATTEMPTED MURDER

Police arrested a local man on suspicion of attempted second-degree murder. The incident in question occurred in June, Crosby said.

Malone Ochanda, 19, of the 800 block of Fremont Street, was arrested at about 4 p.m. on Wednesday, according to the police report. Ochanda is suspected of entering the room of Devin McDuffie, 22, and beating McDuffie with a bottle while he was sleeping in the early morning of June 4. At the time, McDuffie was taken to Mercy Regional

Health Center, and from there he was taken by helicopter to a Topeka hospital for bleeding from his brain.

Ochanda's bond was set at \$25,000.

BOND SET AT \$5,000 FOR MAN OF DWIGHT, KAN.

Police arrested a Dwight, Kan., man and booked him on a charge of failure to appear in a Riley County Court, according to a police report.

Crosby said Max Wiebe, 21, was arrested at 1 p.m. Wednesday for failure to appear on Feb. 1. Wiebe's original charge was for domestic battery, according to the police report.

Wiebe's bond was set at



9 - 24**CRYPTOQUIP**

OAMVBKA KEDNZG MVY'P

AYQBLU PUQKA

KBNACO AAZK, PUEYJ

E'ZZ LQ OVMJ XQC DQCVG Yesterday's Cryptoquip: THE CANDIDATE REMOVED HIMSELF FROM THE BALLOT. I BELIEVE THAT'S CALLED A DE-NOMINATION. Today's Cryptoquip Clue: Z equals L

COPS BLOTTER

ARREST REPORTS

WEDNESDAY

James Tyron Anderton, of the 200 block of Westwood Road, was booked for no driver's license and for no proof of liability insurance. Bond was set at \$1,000.

Britny Marie Dawson, of the 1100 block of North Sixth Street, was booked for domestic battery. Bond was set at \$500.

William Joseph Eichem, of Louisville, Kan., was booked for theft, for criminal use of financial card and for failure to appear. Bond was set at \$5,000.

Richard Thomas Hiebert, of Black Diamond, Wash., was booked for theft. Bond was set at \$750.

Crystal Ann Johnson, of St. George, Kan., was booked for probation violation. Bond was set at \$2,500.

Stephen Michael McGuire, of El Dorado, Kan., was booked for aggravated indecent liberties with a child, for criminal sodomy with a child and for violation of a protective order. Bond was set at \$100,000.

Dickson Okeyo Ochanda, of the 800 block of Fremont Street, was booked for intent to sell within 1.000 feet of a school, for two counts of sale or purchase of communication facility for drugs and for obstruction of the legal process. Bond was set at \$4,000.

Malone Peter Ochanda, of the 2900 block of Dimrill Stair, was booked for attempted murder in the second degree. Bond was set at \$25,000.

Christina Elaine Pina, of Louisville, Kan., was booked for probation violation. Bond was set at \$1,350.96.

James David Walling, of the 500 block of North Fourth Street, was booked for battery and for criminal damage to property. Bond was set at \$1,000.

Matthew John Wiebe, of Dwight, Kan., was booked for failure to appear. Bond was set at

THURSDAY

Anthony Michael Brazzle, of Wamego, was booked for failure to appear. No bond was listed.

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The Faculty Senate of Kansas State University invites the University Community to attend

The State of the University Address

Friday, September 24, 2010 3:30 p.m. KSU Alumni Center Ballroom

Presentation by: President Kirk Schulz A question and answer session will follow the address

If you are unable to attend in person, the address will be available through the following website http://www.k-state.edu/facsen/sou/2010.html . This link will be active at the start of the event.

Refreshments will be provided

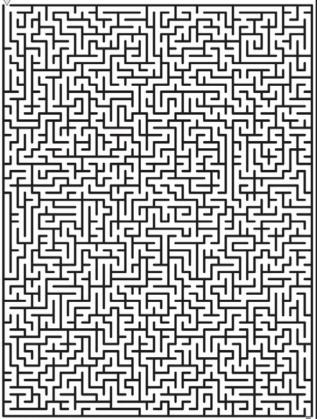
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Schulz to give State of the University Address

President to discuss ideas for the future of the university

Pauline Kennedy campus editor

Just over a month into the semester, President Schulz is scheduled to give the year's first State of the University Ad-

The address will be held in the K-State Alumni Center ballroom from 3:30 p.m. to 5

The speech will be an opportunity for Schulz to discuss the year in review and to talk about ideas for the future of the university.

Jeff Morris, vice president for communications and marketing, said Schulz will be addressing a wide range of topics including where the university is today, highlights of the year so far, enrollment and big opportunities to come.

"It's very important, especially at least once a year, you should go back and look where you've been and where your going," he said about holding the address. "We really want people to know what the university is doing.

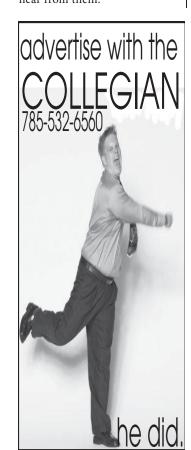
Morris said the address will be streamed online, where they will also post a slideshow of the speech. The video will be accessible from the K-State

homepage.

One large portion of the university address will be the question and answer session.

Morris said they are looking to not only to inform students, faculty and staff, but they also want to get ideas and feedback from people.

"We hope people participate," he said. "We want them to hear from us and we want to hear from them."



Student housing solutions sought off campus



A construction site, located in the up-zoned 22-block area east of campus, is shown. The change is intended to provide much-need housing to K-State students, but some say the zoning is restrictive.

Zoning change provokes

controversy between city and builders

Austin Enns staff writer

Recently K-State has been dealing with a housing prob-lem by keeping students in overflow housing in Jardine and the Clarion hotel. But, as the population at K-State continues to increase, other

housing options like apartments are being built to take advantage of the growing population.

K-State needs to keep out-side developers in mind when thinking about the future, said Derek Jackson, associate director of housing and dining services for administrative servic-

es and residence life. The university and the city have to work together as we look at on- and off-cam-pus demand," Jackson said. "We are not the exclusive player, and there are other developers that affect the

campus housing pressure."
Brian Elsey, local builder for Elsey Partners, said that in 2001, the city passed new guidelines that up-zoned the 22-block area on the east side of campus. The change of the area to a "multi-family redevelopment district" allowed for the building of new apart-

commission has made new guidelines for the type of apartment complexes that will be built there.

tem, said the area is still meant to be for students; builders just have to have more parking per resident than in the past, as well as observing new cosmetic rules for the apartments.

"Once these proposals come as a proposal, everything is frozen, so people in the

process can't build of these proposals. off the streets It shouldn't freeze everything up and stop all work."

Loren Peppard

housing right by campus so that students

restrict housing.

"Once these proposals

ment housing.

Now, however, the city

James Sherow, mayor pro

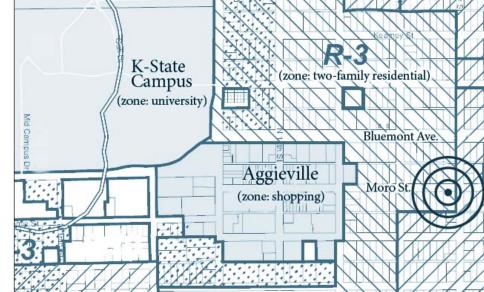
"The intention in that one area, just to the east of the university, is much denser housing in proximity to the university, so it will and provide safe and affordable housing,"

Sherow said. Manhattan's plans are city commissioner for apartment

can walk to class, and also so students coming home from Aggieville have a short walk.

Loren Peppard, city commissioner, was one of the two Manhattan commissioners who voted against the new rules, which passed 3-2, and he said the new regulations

come as a proposal everything is frozen, so people in the process can't build anything because of these pro-



This graphic shows the 22-block area, located east of K-State's campus, that is changing to a "multi-family redevelopment district." The zoning change is intended to provide more student housing, but it is controversial.

City Park

posals. It shouldn't freeze everything up and stop all work," Peppard said. "An owner who has already gone to boards and got it approved, a new zoning restriction stops them 'til it is built.'

The owner he is referring to, Brian Elsey, is trying to build in the 900 block of Moro Street, and Elsey mentioned that the new guidelines decreased the number of bedrooms in his planned apartment complex by half.

Brian said the restrictions will cause builders to move their complexes farther away from campus so that students have to drive.

Sherow contested those aims, and said that the city needs confirmation that the infrastructure can handle an apartment complex.

"We don't know if the sewer can handle it, but it is undergoing review from an engineering firm, and we can't know until the review is

completed," Sherow said.

Another point Sherow mentioned is the new complex would now have to go through planned urban development in order to be built, but the review is the first step.

Elsey said the infrastructure costs would occur wherever the complex was built, and that apartment complexes are taxed enough that it would make up for the infrastructure costs.

Despite looks, 'surprise' harvests might not taste good

Mary Lou Peter Nancy Peterson Kathleen Ward

contributing writers

Gardeners may get a sur-prise when they dump out their container-grown annuals in preparation for this fall's frosty weather.

Over the past decade, ornamental sweet potato vines have gained increasing popularity as an element that can bring dramatic contrast to an annual-plant grouping. Most often, the vines come in shades of char-

treuse or a dark purple-blue. They're lush with leaves. And, they're as graceful in draping from window boxes as they are when trailing from patio pots.

"These varieties are ornamental in that they've been bred and selected for their

vines' color and growing habits. Nonetheless, when you unpot them in fall, you're likely to find they're also quite capable of producing sweet potatoes," said Ward Upham, horticulturist with Kansas State University Research and Extension.

Because they're the real thing, those sweet potatoes are edible, Upham noted.

"Since the varieties weren't bred or selected for their fruit, however, you'll be taking your chances if you decide to find out how good they taste," he said.





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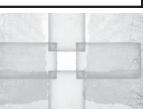
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STREET TALK

What should be addressed in the State of the University?

"I think the name should be officially changed to 'The' Kansas State University."



Sarah Gillespie JUNIOR, FINANCE





Matt Jung SOPHOMORE, LANDSCAPE ARCHITECTURE

"I think it's kind of crazy how athletes are treated like celebrities compared to other students.



Andrea Cady FRESHMAN, OPEN OPTION

"Ways to get some more scholarship money for more students to come in.



Danny Kliewer JUNIOR, ARCHITECTURE

"I think we should get moving sidewalks."



Karyn Elliott FRESHMAN, PSYCHOLOGY





Chris Johnston JUNIOR, MECHANICAL ENGINEERING

"It's frustrating that I had to buy an offcampus parking pass and can never find a spot and had to spend \$150 on parking.



SENIOR, THEATRE PERFORMANCE





Dustin Nelson SENIOR, POLITICAL SCIENCE



The Association of Mexican Drug Traffickers

Dear American drug users,

Thank you for increasing the violence in Mexico. It has done so because you smoked a gram of marijuana yesterday and sniffed a line of cocaine at last weekend's party.

Just as in any sales department, the more sales you have, the more salesmen you need. The problem is the salesmen — the drug dealers — are being killed by other cartels because they want to control the certain drug routes that get the marijuana joint and cocaine to you.

The use of drugs by Americans largely contributes to the violence because the money received for the drugs goes directly to buying AK-47s, grenade launchers and R-15s for the cartels. Of course, they don't use these weapons for duck or deer hunting. Instead, these weapons are used to fight military forces and kidnap people. Not just rich people, but people from any economic level could be used as ransom for money or to threaten authorities in letting them traffic drugs across Mexico.

There have been more than 28,000 people killed since President Felipe de Jesus Calderon Hinojosa declared war against the drug cartels in December 2006. This is more than six times the number of American soldiers killed in the Iraq War. Mexico is suffering greater damage than it would from a Category 5 hurricane or an earthquake of magnitude 8. People are dying daily and you are contributing to their deaths.

We really appreciate the help you will contribute to Mexico's violence with that joint you will have this afternoon in your truck in the parking lot, because that will kill 33 people today across Mexico. Twenty-three sons and daughters will be orphaned. If you keep doing drugs, another 33 people or more will die tomor-

We appreciate doing business with you. Please remember to pay on

time to your drug dealer. Best regards,

The Association of Mexican Drug Traffickers



Roberto Villarreal Meraz is a junior in political science. Please send your comments to opinion@ spub.ksu.edu.

Statistics were taken from a July 25, 2010 story, "Guerra del narco habría dejado 30 mil huérfanos desde 2006, según ONG" by the Inter Press Service.

WEED KILLERS

Open letter to drug users of America



From Aminjikarai to America: cigarettes and smiles



Balasubramanyn Meenakshisundaram

Where in the world is Aminjikarai? It is a small area in the city of Chennai, where I am from. Chennai is in the southern part of India and is the fourth largest city in the country.

Now this is not a geography lesson, so you folks relax and read on. This is one man's observations of the paradoxes, the violent contrasts, the subtle beauty and the many comedies of differences between America and Aminjikarai.

On a cold December evening, I arrived at Kansas City International Airport. While waiting for the bus to this wonderful campus, I saw an American girl standing next to me, waiting for the same bus. She was using tobacco to keep herself warm against the freezing cold, although I later learned the cold was actually "mild" that particular winter. After a few awkward minutes, she offered me one. I graciously turned down her offer, although it was something that had never happened to me, being offered a

smoke by a girl. But the chord was struck, the ice broken. Thus began my first conversation with a person who was not from the same geographical region as I. And the conversation was easy, ranging from talk about school, my purpose in the U.S. and where I come from. Three hours later, we reached Manhattan and went our separate ways. We never met again, but this town had already left a good impression on me.

As time went by, I fell into my routine

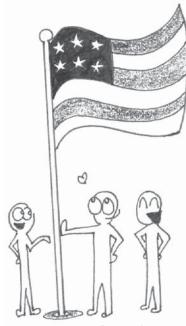


Illustration by Ginger Pugh

of things and made a few more friends. I was astounded and confused the first time someone smiled at me while I was walking on campus. I did not know the person; neither was he waiting for me to return his smile. Later I learned that's the way of life here. Then this place completely got to me, in a good way.

It baffles me how people could be so fascinated with everything I have to tell them about my country and life there. Actually, that's going too far. It baffles me people here are fascinated by the length of my name here. Not that I am complaining, it is rather enjoyable; what better sense of achievement can one have than making your American friend say your insanely long name correctly?

Personally, I think it is good to have a long name except when you have to use your credit card on the phone or to start

a tab at a bar. I actually gave up trying to tell them my full name when I went to close my tab, and it became easier when I started saying, "Just pick the card that has the longest name on it and I'm sure it is mine."

Me and the friend who can speak my name right hang out a lot and have a variety of conversations that baffle him. One such conversation was when I was narrating the bus service in my city, how packed they are and how we stand on the stairs of the bus or hang onto the many window bars, and the next thing he says is "dude ... that is so cool!" But that kind of adulation can grow on you, and you will start liking it after a while.

The beauty of this place is it never tells you that you cannot do something. At the student organization's activities carnival in the spring of 2009, I decided



to take a casual stroll and see what activities happen on campus. I stopped at a booth where they had a martial arts form up and a bunch of not-so-scary people were standing around with white robes on and friendly smiles on their faces. It seemed like a paradox.

I stopped by and had a conversation with the lady who seemed to be leading the group. At one point I said, "I think I'm too old to do this now, so maybe I will just pass." She replied, "Well, I was older than you when I first started doing this. That is not a valid reason for you to not try." Impressed by the reply and opportunity, I signed up.

So the transition from Aminjikarai to America was not an easy one. That said, it could have been a lot harder if not for all the help I received, from the friend I made on the bus to the one who can say my name right. From the random people that smile at me when I walk past them to the not-so-menacing-looking martial artists. This place, to me, has truly been a land of opportunity and friendship.

Balasubramanyn Meenakshisundaram is a graduate student in electrical engineering. Please send comments to opinion@ spub.ksu.edu.

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K-State games at Arrowhead too epic to end



I love Manhattan. I love football games at Bill Snyder Family Stadium. Fall Saturdays are some of the best days of the year, as far as I'm concerned. Despite all that, I really enjoy the occasional K-State game at Arrowhead Stadium.

Coach Snyder has said his preference is to play in Manhattan. His rationale is - besides the fact that this town means a lot to him the business community of Manhattan has been good to K-State, and the athletics department of the university gets a chance to give back when people pour into Manhattan (and consequently, into Manhattan businesses) on

game days. As I said, I really like K-State. In fact, I find it fun to have an opportunity to show off the school, its football program and its fans.

When we drove to the Arrowhead game this year, the highway was packed. I saw more Wildcat flags and license plates, vehicles decorated in purple and people sporting K-State shirts than I have ever seen before. Games at Arrowhead are an awesome chance to highlight K-State's presence in Kansas City.

Also, just being in an NFL stadium is a sweet feeling — for players, fans and even sports journalists like myself.

Most college players heck, many men in general
— will tell you their dream growing up was to play professional football. Obviously, the NFL is the best of the best college players. Many who play in college won't touch the pros. But all the players of K-State and Iowa State this season and last can say they have played in an NFL stadium.

It's known as one of the toughest stadiums to play in as far as the NFL goes, with great potential for noise. While that feature isn't necessarily utilized due to relatively low attendance, it's neat to think about being in the same place the holds over 100 decibels and 77,000 people on Sundays.

For fans, it's a great excuse for a road trip, a new spot for tailgating and access to the revamped (\$325 million worth) version of Arrowhead without paying through the nose for tickets to watch the Kansas City Chiefs.

The pregame is set up differently, with the announcer reading the Declaration of Independence and the Pledge of Allegiance before he invites everyone to join in the singing of our National Anthem. Personally, I think that's a great setup. We learned those and frankly, said them much more often than people do now — back in elementary school, and I think they need to be fresh in our minds. I really appreciate the Chiefs for making respect to our country a priority.

From the perspective of a sports journalist, I give Arrowhead a 10 out of 10. At least at this game, we received nice, close parking, food and organized access to both teams after the game.

Again, for me, there's just something almost ethereal about an NFL stadium. We went down to the field with five minutes left in the game, and afterward, walking across the torn-up grass, looking up at nearly 80,000 seats and managing to get out of the football team's way as it stormed back to the tunnel was a cool moment.

So, though I respect Bill Snyder as a fantastic coach and an even better person, I cast my vote for Arrowhead in this case. It's just too good

Ashley Dunkak is a sophomore in Spanish and mass communications. Please send comments to sports@spub.ksu.edu.

Read about the tennis team's Bloomington, this weekend at kstatecollegian.com

EVENLY MATCHED

Volleyball looks to recover in Saturday home game

Sam Nearhood senior staff writer

Following a heart-breaking loss to Colorado Wednesday night, the K-State volleyball team moves on to another con-ference match, and this time, the odds are worse. However, head coach Suzie Fritz said her team should be different on

Saturday.

"The one thing about losing one you shouldn't is that it refocuses you a little bit," Fritz said, adding that her team has been practicing well since the loss

Saturday night, K-State (7-6, 2-1 Big 12 Conference) hosts the first matchup against the University of Missouri (9-4, 1-2) in Ahearn Field House.

Missouri has a lower conference record due to a nasty week against the two best teams in the league. Last Saturday, then-No. 11 Iowa State took out the Tigers in four games, and No. 12 Texas did the exact same four days later. Now, Missouri leaves its home court for the first time in a week and a half to face the Wildcats in Manhattan,

and Fritz said it should be a good match. "Missouri, I think, will be a significant challenge," Fritz said. "They're very good; they play very fast; they're very veteran. I think we'll have our hands full on Saturday." K-State was riding high after a double dose of conference victories when

conference victories when it traveled to Colorado, but the Buffaloes put an end to the undefeated aspirations after a hard-fought five-game match in which they returned from a decent margin to win. Fritz said it was dis-appointing to lose like that, and the team can do

"We were just having a hard time gaining any momentum," Fritz said. "We would put these runs of points together, and then we would give up these runs of points. We just had a hard time build-

ing on our successes."

In the history of contests between K-State and Missouri, K-State leads the series 40-31, including an over 80-percent suc-cess rate in the last decade and a half. However, the tide could be shifting toward Missouri.

This season, the Tigers are returning nine players to their roster, and the majority are seniors, which means their roster is chock full of deadly experience in one of the conference's top pro-

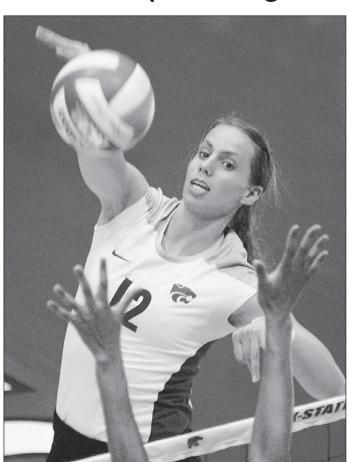
However, K-State has a pretty even head-to-head

pretty even head-to-head match with its opponent.
Missouri is putting up senior outside hitter Paola Ampudia with 3.77 kills per game; K-State has senior outside hitter JuliAnne Chisholm with 3.72. Missouri will be playing with senior be playing with senior libero Caitlyn Vann, who has 4.68 digs per game; K-State has senior libero Lauren Mathewson, with

4.47.
The numbers continue parallels to draw strong parallels between the teams, which means that this match will be close and exciting. And the home-court advantage will certainly help the Wildcats, as coach Fritz alluded to.

"It's good to be home again, just try to get our feet back underneath us," Fritz said.

First serve is set for 7 p.m. Saturday in Ahearn Field House.



Senior JuliAnne Chisholm, outside hitter, spikes the ball in the Sept. 15 home game against KU. K-State won the match in four sets.

Cross country to race in Jamboree

Marshall Frey

The Wildcat cross country team heads into action this weekend as it pilots south of the Kansas border to Oklahoma State University in Stillwater, Okla., to participate in the Cowboy Jamboree.

This marks the second contest in the team's three-month season and features stiff competition, the field littered with Big 12 Conference teams, currently led by the men of OSU, the defending NCAA champions and currently ranked second in national polls.

With three weeks separating the Wildcats' last race and this weekend, the runners are anxious to hit the trails and

compete. We have had three full weeks to prepare for the Cowboy Jamboree," said head coach Michael Smith. "During that time, our freshmen have really started to figure things out, and our veterans have begun to show race readiness. I think both teams are looking forward to putting on the uniform and challenging some other runners. We are also excited to go run our championship race distances

On the men's side of the competition, look for K-State to be led by three stand-out runners in junior Armando Del Valle, sophomore Mitch Loring and freshman Adam Porter. Both Del Valle and Loring bring experience this weekend, having competed in this meet previously, while Porter could have a learning curve in his inaugural cam-

Smith said he expects both Del Valle and Loring to be close to the front of the race, with Porter not far behind.

"Porter has really started to adapt to training, and I would expect him to push with Mitch and Armando," Smith

On the women's side, standout senior Sydney Messick leads the Wildcats, with help from junior Boglarka Bozzay and sophomore Martina Tresch.

Smith said he is anxious to see how much Bozzay has improved the past couple of weeks, while at the same time seeing how Tresch competes in the field.

See CROSS, Page 7

Trapshooting club hosts fun, friendship at all skill levels

Sam Nearhood

They meet on the outskirts of town as dusk approaches and begin the rituals — shooting rock, taking shots, feeling the kick. But don't call the cops just yet; this is only trapshooting.

The K-State Trapshooting Club is relatively new, established only five years ago. But in that short time, membership has increased more than fivefold as the club's popularity has

Every Thursday evening, the club gathers at Tuttle Creek Shooting Park to practice for myriad competitions against other collegiate teams, including those from schools like Iowa State, Kentucky and Virginia State. It is at the meets, said Sal Van Lerberg, senior in construction science, that he has the most fun.

"The coolest thing I've known the last handful of years is the people you meet when you travel," Van Lerberg said. "I don't think there's a town in the Midwest that I couldn't go to if I needed a couch to sleep on for

The club at K-State participates in four categories of trapshooting: trap, skeet, sporting clays and doubles.

Trap shooting finds the contestant on a line 16 yards from the trap house, or the structure from which the clay pigeons
— also known as rocks or blue rocks — are thrown. The rocks leave the house in a random direction from anywhere within a 45-degree arc away from the shooter, who moves to different positions on the line for a certain number of shots.

Skeet is similar, but the and house placement differ. For this category, the line is in a half-moon arrangement with one trap house on each point. One of the houses is up higher than the other, so when the rocks are released, they travel at different elevations in opposing directions. Like in trap, the shooter moves along the line, taking a set number of shots in each position.

Sporting clays is "the closest you can get to hunting without actually hunting," Van Lerberg said. Rocks are thrown from all different positions and angles, and the shape of the rock changes. For instance, one is akin to a rabbit, so that it bounces along the ground when released. This time, there are about 10 different stations, with eight to 10 rocks at each station.

Doubles is the same as the single competition, but there

are two targets going out simultaneously instead of one.

Andy Schoen, senior in mechanical engineering and membership chair, said the club raises its money through donations, apparel sales and the annual "charitable drawing," where the club raffles off bigticket items.

Van Lerberg said everyone encouraged to come out to practice and give the sport a try, no matter what skill level.

"We've had from one end of the spectrum to other. I always try to tell kids, 'Don't be shy if you're new to the sport, or you've never shot.' We've seen it all," Van Lerberg said, adding that the team has had a range of Olympic hopefuls and people that have never held a gun before.

Interested students do not even need their own guns. The club has a cache of 10 Beretta 391 shotguns — which Van Lerberg said are "phenomenal guns" — that anyone can use.

Practice is every Thursday at 6:30 p.m. at the Tuttle Creek Shooting Park north of Manhattan. Visit the club's website at k-state.edu/ksutrapclub for more information.

K-State, Fort Riley unite in military Wabash cheer



Fort Riley soldiers deployed to Iraq perform the "Wabash Cannonball" Aug. 23 for a K-State-Fort Riley partnership video. The troops followed the lead of 2nd Lt. Chance Moyer (left), who graduated from the university a little over a year ago. The Combat Aviation Brigade, 1st Infantry Division deployed from Fort Riley this March in support of Operation Iraqi Freedom and is now the only aviation brigade supporting the final chapter of Iraqi operations, Operation New Dawn.

College sleepover guide: lessen the stress

Devan Lowe

Chick flick, check. Snacks, check. Gossip, check. All of these are the makings for a classic sleepover with a fun college-aged twist.

In between studying, attending classes, participating in various campus organizations and all other obligations that come with college life, students could use some time to unwind and have some fun. Sometimes a night in with friends is the best way to accomplish this.

First and, most importantly, food is a requirement. There are the basics:

popcorn, chips and candy. Molly Even, junior in accounting, said food is one of the most important aspects of a sleepover, and said her favorite sleepover food is a less traditional

one.
"I used to love having puppy chow at sleepovers when I was younger," Even said. "My friends and I would make it and usually

eat it all by the end of the

Another idea to involve your guests with the snack-making process is whipping up some cookie dough and adding fun mix-ins, like pretzels or candy. Remember: The point of a sleepover is to pig out, so do not hold

The next thing to do is plan fun activities. For all the boys out there, the truth is, this does not include pillow fights wearing only underwear. However, there are the classic choices of playing truth or dare, watching movies and prank phone calling. A suggestion for those who have outgrown calling people to see if their refrigerators are running is to break out the dance music and let loose.

Another option could be a scavenger hunt around Manhattan. Taking pictures at well-known locations like Manhattan Hill or asking pedestrians for random

trinkets such as dated K-State paraphernalia could be on the list.

When it is time to wind down for the night, setting up blankets and putting on a good girl-power movie like "Mean Girls" or "10 Things I Hate About You" will be the cherry on top of a fabulous night in with friends.

So as the semester begins to pick up, and your to-do list becomes a too-much-to-do list, make some plans, call a few friends and dedicate a night solely to being a kid again.

Devan Lowe is a junior in mass communications. Please send comments to edge@spub.ksu.edu.

Candra Walters, sophomore in social work; Terrahn Wall, sophomore in chemistry; and **Andrea** Rodriguez, sophomore in animal sciences and industry, enjoy a pillow fight.



Time away: life abroad in England

Elena Buckner edge editor

This interview is part of our weekly series on international life and travel, featuring K-State students who have experienced studying abroad, international students studying at K-State and students living and studying in their own countries

worldwide. Michelle Dick, senior in kinesiology, studied in Hatfield, England, for the spring 2010

Q: What was your academic schedule like? Did you choose your classes or were they set for you?

Classes on Wednesday and Thursday. I got to choose my classes that would transfer back to count toward my degree at K-State. They only have one session of class per week. Enrollment was kind of a mess since all incoming exchange students were signing up for classes during the week school actually started, so most of us missed of the first classes of each course.

Q: How did the classes and instructor interaction compare to K-State? Did you find any language or cultural barriers that

made it hard to learn? The biggest difference was a huge lack of respect students had for teachers compared to here. People would walk in 20 minutes late consistently and the professors wouldn't say anything about it. Also, for about the first month, I could barely understand what was going on in class because the accent was so heavy and they spoke way too fast for me to work it out. I enjoyed my upper-level class that I took because the instructor cared a lot for the subject he was teaching; he had a really good relationship with all of us stu-

Q: What was your favorite thing about the culture?

The ridiculous things they would say. I'm sure they were average jokes, but mixed with

the accent made it that much better. A flatmate of mine once asked, "Have you played hot potato with a real hot potato? Now that's living on the edge." And just something about trying to imagine the British living on the edge made me burst out laughing.

Q: What did you miss most about the U.S.? What do you miss most about **England now?**

People, at least here in Kansas, are much more friendly. If you tried to have a nice conversation while waiting in line or something like you would here, they would give you the strangest look. I also missed our humor. Their humor, well, I wasn't very impressed. But it went both ways because I could tell they didn't follow me sometimes. I do miss London so much; there was an endless amount of things to do there including free festivals, museums, shows on the West End, shopping and sightseeing.

Q: Were there any random facts or realizations you discovered there that you would like to share?

They call french fries "chips," cookies "biscuits," chips "crisps," on and on. It was hard to keep up at first. I once asked where the restroom was and it was a whole ordeal until I finally said, "The toilet?" which is what they refer the bathroom as, which I refused to do. They also say, "You all right?" instead of "Hi" or "What's up," which caught me off-guard for the larger portion of my time there. I would stumble over myself, trying to figure out what about me looked sick or something, and would finally slowly reply,
"Yeah ... I'm fine. Are you OK?" It was pretty awkward.

Something fun was getting stuck in Paris during the [Eyjafjallajokull volcano eruption in April]. Many people were stressed, but my friend Alex and I were lucky enough to not need to get back in a hurry. So we just hung out and got to experience Paris for three more days and ended up having a three-week Easter vacation!



Unconventional games provide fun, exercise



Chelsy Lueth | Collegian

Sara Lynde (left) and Jemma Dudte (center) attempt to turn Jesse Riggs into a zombie as he defends himself, armed with a Nerf gun, during their game of Humans vs. Zombies. Lynde, Dudte and Riggs are all former K-State students.

a meal.

Let's face it: not everyone can catch a football, shoot from behind the arc or run a subseven minute mile. But luckily for us less-than-Division 1 competitors, there are plenty other ways to get physical at

K-State. Dodgeball, water wars, Fugitive and Humans vs. Zombies are a few examples of group games. These competitions involve strategy, physical contact and communication - basically everything you dreamed about when you were 8 years

The most well-known game of the four listed above would be the crowd-pleasing game of dodgeball.

'It's one of those games you grow up playing in P.E. class and is still cool in college," said Damon Bohnert, freshman in

agronomy. Players divide into two teams and place six or more rubber balls in the center of the playing field. Once the game has started, players must grab a ball and throw it at an opponent, tagging them "out" when hit by a ball or when an opponent catches a live ball — one that is still in the air — before it hits the ground.

K-State has its own dodgeball club, and joining is a great way to make new friends, burn

calories and let off some steam. A fun way to cool off on a hot day, while also being active, is to have a water fight. Water wars are all about creativity. If you have a group of people who want to have fun and get a little wet, try it out. Players can be divided into teams or play individually. You can use water balloons, water guns or buckets — anything that will project water. Once you have the teams and munitions, designate an area of play and you're set.

For people looking to build on games played in their younger years, Fugitive is a fun solution. Much like the childhood game of Cops and Robbers, Fugitive is a game of stealth. The game is simple: it is always played at night, and "runners" try to navigate from one location to another without being caught by the "drivers." Runners must run on foot and cannot use any type of transportation. Drivers can use cars, bikes or any other vehicle. A runner is "out" when caught by a driver or is identified by

name. According to urbandictionary.com, "jumping into random yards, hiding in bushes and trying to camouflage in shadows" are the norm. Runners may run anywhere as long as they reach the destination within the set time limit. Keep in mind people might not appreciate strangers running through their yards, so be considerate when playing this

A collegiate group game is Humans vs. Zombies. In this scenario-type game, "humans" try to outlast the zombie attack by dodging and outsmarting their opponents. The game begins with one "zombie" who "kills" humans and recruits them to the Undead Army (zombies must wear bandanas to identify themselves and all players must register before the game starts; "humans" are not the same as "pedestrians"). Just like an elementary school game of tag, once you're "it," you become a "catcher." Zombies must physically touch a human to kill him. As humans are tagged and turned to zom-

bies, the chances of a human surviving the invasion begins to dwindle.

The elements of surprise and espionage create a very strategic environment of play. Dining halls, libraries and resident halls are known as "safe zones;" humans cannot be killed within these areas, but zombies tend to group up and ambush the

humans when walking to class

or leaving the dining hall after

Zombies must kill a human every 48 hours or they are permanently eliminated from the game; if every zombie fails to eat at least one human every 48 hours, they subsequently die and the remaining humans win the game. Victory must go

to one side or the other; ties cannot occur. Although Fugitive and Humans vs. Zombies are a college campus phenomena, they are no longer allowed on K-State's campus.

"The Campus Activities Board did not wish to outlaw the games by any means, rather, it was decided that the games be played off campus," said Annie Oliver, senior in life sciences and student body vice president.

While Fugitive and Humans vs. Zombies might seem harmless, they do pose some safety hazards. Besides the fact that players may do something foolish for the sake of the game jumping from windows, scaling buildings and dodging traffic on busy streets — non-participants can easily be put into

dangerous situations as well. "As a female, I have been taught to act first and ask questions later when it comes to my safety, so when I imagine a student running around in the dark and accidentally running into me, I would most likely try to defend myself in a way that may cause harm to that individual," Oliver said. "This type of situation puts both the gamer and the student in danger."

Cory Hendrickson, sophomore in business administration and former Human vs. Zombies player, holds a different point of view.

These games don't harm anyone. It's about how bystanders perceive the players in the game. Just because people run around in bandanas doesn't make them bad or mischievous, but they are viewed that way," Hendrickson said. "If no one cared about how we are all perceived, we would live in a very different society."

Another concern campus groups games is the impression it gives the univer-

"When high school students are touring the campus and see groups of dudes running around instead of being studious, it gives the school a bad image," said Sloan Smith, senior in fine arts. "I'm not saying these games should be banned from campus; people should just be smart. You wouldn't throw a hard plastic disc over a crowded sidewalk, so why would you run through crowds of students on campus?"

Although Fugitive Humans vs. Zombies are not allowed on campus, these games are still played off campus. And do not forget about dodgeball and water wars. These events are great ways to escape the monotony of a class schedule and have a little fun. Just make sure you know how much fun

KEMP | T-shirts, fliers promote tribute event

Continued from Page 1

self-defense class, has attended

the class in the past. "I found it to be an incredibly rewarding experience," Wetzel said. "Gaining applicable skills in defending ourselves serves to boost confidence and remind each young woman that she is valued and worth protecting. I think T.A.K.E. is an awesome foundation that is based off an inspiring story of a father's love for his daughter."

Wetzel was the opening act at the concert last night and sang at the concert because she had contacts with several girls in the Pi Beta Phi house who graduated with her from Shawnee Mission East High School.

"I was thrilled by the invitation and of course accepted," Wetzel said. "I knew it would be a great opportunity to get my music heard, and I also hoped to gain some confidence in the songs that I've written. When I see and hear that people are enjoying my original songs, it motivates me to continue writing and playing."

With an event of this size, advertising played a key role in this year's Ali Kemp Bandstand. The fliers and the mintgreen shirts, which sold for \$15, could be easily spotted on K-State's campus this past week to promote the event.

"All this week I saw girls wearing the T-shirt, promoting the event," Wetzel said. "People I've never met walked right by me wearing my name, and l was forced to smile to myself. It's an exciting thing."

Advertising was not limited to shirts and fliers, however.

"Other than the T-shirts and fliers, we advertised with the Collegian, over the radio and through Facebook groups," Polfer said. "And of course it didn't hurt to see a big advertisement at Varney's in Aggieville."

All proceeds from the event are donated to the T.A.K.E. Foundation to continue educating others on Ali's story.



The Pi Beta Phi's annual Ali Kemp Bandstand concert was held at the Wareham Opera House

STUDENT | Military family makes sacrifices

Continued from Page 1

know your dad is going to be

Nathan's friends recognize his relaxed attitude towards his father's deployment.

Otto Bieber, senior in criminology and Nathan's roommate, said he was not even aware of who Nathan's father was until this semester.

"He hasn't changed much, nd it's not like his father's him in any sort of way," Bieber said. "He's a really down-toearth person, as far as I'm concerned."

Nathan has yet to see his father since his return from Iraq and will not be able to until October. Nathan was unable to attend his father's return ceremony as K-State's fall semester was just begin-

"I was enjoying my first ouple days of school. It was prestige has rubbed off on pure bliss. I love school, I how I lead and take care of fices of my own."

mean, who doesn't?" Norris said with a sarcastic tone.

While Nathan missed his father's homecoming, this was not the first time the family has had to make sacrifices.

John's career has caused him to miss events in Nathan's life, including his birth, because he was at a training exercise and was flown to the

hospital afterward. It was a formulating leadhip experience for me on soldiers, to ensure that my soldiers can be at the birth of their children," John said.

While his birth was not the only event in Nathan's life his father missed, Nathan expressed no sign of disappoint-

"They make sacrifices, and those sacrifices that are made, more often than not, the families understand," Nathan said. "I understood those sacrifices he made and I've made sacri-

ood wesulch Check out Menu Mania every Monday for great restaurant deals.

COMBAT | Military changes focus in Iraq

Continued from Page 1

Freedom to Operation New Dawn," Norris said.

He said the training, emphasis and approach have changed. Their primary mission is to teach, coach and mentor. Norris said he feels his brigade completed the mission it was given prior to this transition.

What we were asked to do, we were accelerated to go help Iraqis get through the national elections and continue to foster and improve security operations in Iraq, to provide the government of Iraq the time and the space, so that they continue to move towards a democracy," Norris said. "And that's exactly what my soldiers did."

Norris compared the soldiers' contributions to a football game. He said they were all there, everyone did their jobs and everyone played the game and advanced the ball down the field.

Col. Henry A. Arnold, commander of the 4th Infantry Brigade Combat Team, "Dragon Brigade," the 1st Infantry Division at Ft. Riley, said now the future success of Iraq is in the hands of the Iraqi people them-selves. He said the terrorist organizations in Iraq do not pose an existential threat to the nation of

Traq.
"They are not going to be the cause of the failure of the nation of Iraq," Arnold said. "That's one of the reasons why we're able to transition, to lower the number of American troops, to scale back operations."

What would present a threat to Iraq, according to Arnold, is the failure of the Iraqi people to embrace the political process and democracy. He says Iraq will fail if the Iraqi people fail.

But the terrorists, while dangerous to people in Iraq because they do commit violent acts, they are not going to cause the nation of Iraq to fail," Arnold said.

Terrorists are among many of the aspects of the war the media reports on. From roadside bombs to air strikes, media ratings thrive on these images.

While negative images make

the daily news, positive and uplifting stories are often left on the back burner.

"The growth of the economy in the market in Iraq is growing at a lightened pace, and that's not being reported, the violence is,"

Norris said. Retired Sgt. 1st Class Clark Thrasher was a member of the military for 25 years and fought

in Iraq on two separate occasions.

Thrasher said if the American public could see what is occurring on a daily basis, it might have an influence on those who are in opposition of the war.

He mentioned an instance in particular when his battalion commander was the pilot of a helicopter during a dangerous mission. The enemy quickly ambushed American soldiers and the pilot took the copter down and hovered between American troops and the enemy so American soldiers could withdraw.

'But I don't know if anybody back here heard about that or anything," Thrasher said.

Nobody denies the situation in Iraq is still dangerous for the soldiers who are still there. Norris said so much is broken in Iraq and it will take time to rebuild it.

'Just imagine how backwards this nation is after being shut down for 35 years, being manipulated by Saddam," Norris said.

He said they are rebuilding Iraq and are establishing systems, but said America as a nation is an impatient society and expects to see results immediately.

"I'm just telling you that I have seen the growth. I've watched it from 2005 to 2006 and how ugly it was, and there was a period of time even I questioned whether or not Iraq was gonna be OK," Norris said. "I no longer ques-

Norris said he felt that his brigade contributed to and was able to close Operation Iraqi Freedom with honor. He said they were not just honoring the soldiers of his unit, but everybody who supported the operation, American and Iraqi, for the last seven years.

"So when you say, 'Did we end, did we accomplish?' I think we did," Norris said.

CROSS | Competition to increase in intensity

Continued from Page 5

"Bozzay is poised to make some significant improvement," Smith said. "We are also opening up Tresch this weekend. She is a very aggressive racer, so I would not be surprised if she runs very close to our top two women."

Interestingly enough, both Bozzay and Tresch are international students competing for the Wildcats. Bozzay has her roots in Hungary, and Tresch is a native of Switzerland.

This weekend's event should prove a gauge for the Wildcats begin competing against Big 12 opponents. The Wildcats should be in good shape as they head to the conference championships in late October and regionals in early November. "The Big 12 is one of the most

as they ramp up their season and

competitive conferences in the country. Races like the Cowboy Jamboree help us prepare to race good people," Smith said. "OSU is hosting the Big 12 meet this year, so we will develop a familiarity with the environment. We are looking forward to the chal-

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Bulletin Board

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Business Opportunities

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1-800-SKI-WILD • 1-800-754-9453 .NET Developer

UBSki www.ubski.com

The .NET Developer will be responsible for developing new functionality and performing maintenance on our existing software solution. The software environment is .NET (C#) so experience in the latter is strongly preferred. SQL Server 2005 is the database for the system. Agile programming is the development methodology we use

Primary Responsibilities: Develop high quality code timely and efficiently Perform initial testing on developed code

Work as part of a team and as an individual contributor Requirements:

or more years of software development

year of ASP.NET (2.0 or newer Framework) year experience developing SQL Server 2000

or 2005 Experience building web applications Strong knowledge of HTML, CSS, and JavaScript

Please send resume and salary history and/or expectations to Jobs@CivicPlus.com We will be on campus interviewing Computer Science students by invitation on Thursday, October 14th. Please log into your CES Account for details and to

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To Place An Ad

Go to Kedzie 103 across from the K-State Student Union.) Office hours are Monday through Friday from 8 a.m. to 5 p.m.

How To Pay

All classifieds must be

paid in advance unless you have an account Publications Inc. Cash, check, MasterCard or Visa are accepted. There is a \$25 service charge on all returned checks. We reserve the right to edit, reject or properly classify any ad-

SGA | K-State focuses on building brand

Continued from Page 1

The main focus for Dole Hall is creating a converged newsroom within it, he said. Morris has been in talks with media outlets across Kansas that are interested in working with K-State students in media.

To attract new students and build K-State's brand across the nation, Morris said he will work with alumni. With the alumni, he hopes to form task forces in key cities and markets. One of the alumni he mentioned is the current managing editor of the New York Times.

Morris is planning a venue within the next month to gather input and discussion about K-State's brand identity.

"The people right now putting the most investment in this brand are the students," he said. "Your degrees will be worth more money if we pull

He is also interested in speaking to current high school students and understanding their perspectives of K-State.

"When the brand promise becomes the brand experience, that's when marketing works," Morris said.

This year, he said, more incoming freshmen chose K-State as their first college choice than any other university in Kansas.

Calendar of events: horticulture, agriculture

Mary Lou Peter, **Nancy Peterson** and Kathleen Ward K-State Research and

Extension

K-STATE HORTICULTURAL **EVENTS CALENDAR**

Kansas State University Research and Extension and/or its Extension Master Gardeners are participating in the following area and statewide horticultural events, available to all interested persons. For more information about these, as well as more localized events, check with your local K-State Research and Extension

* Oct. 2-3 - Kaw Valley Farm Tour - TBA -785-843-7058

* Oct. 12 - Tree Planting and Maintenance - Wichita - 316-660-0100, Ext. 0142

* Oct. 13 - HORT 209: Spring-Flowering Bulbs - Olathe - 913-715-7000

* Oct. 27 - HORT 210: Backyard Composting - Olathe - 913-715-7000

* Oct. 28 - Kansas Greenhouse Growers Association Educational

Conference - Manhattan - 785-532-

K-STATE AGRICULTURAL **EVENTS CALENDAR**

Kansas State University Research and Extension is offering the following area and statewide agricultural conferences and field days to all interested persons. For more information about these, as well as more localized events, check with your local K-State Research and Extension office.

* Sept. 30 - Beef Stocker Field Day -Manhattan - 785-532-5427

* Oct. 12 - Agricultural Lenders Conference - Garden City - 785-532-

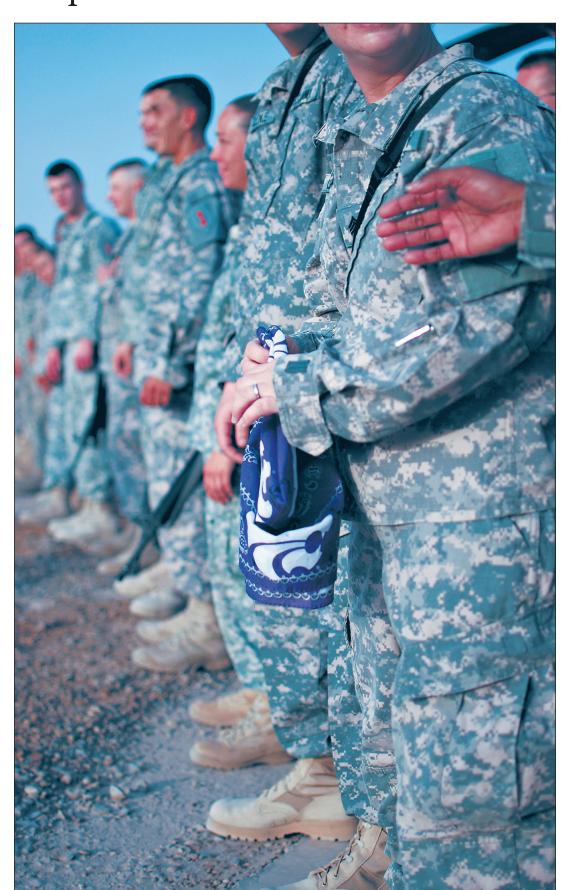
* Oct. 13 - Agricultural Lenders Conference - Manhattan - 785-532-

* Nov. 2 - Insurance Workshop - Brush, Colo. - 785-532-1504

* Nov. 3 - Insurance Workshop - Grand Island, Neb. - 785-532-1504

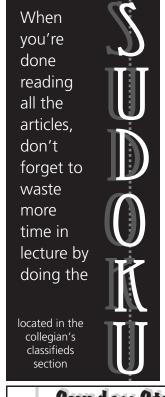
* Nov. 4 - Insurance Workshop - Salina -785-532-1504

Purple hearts



A deployed soldier from the Combat Aviation Brigade, 1st Infantry Division, holds a K-State Wildcats rag during a morning formation on Aug. 23. The soldiers held a formation to perform the 'Wabash Cannonball" for a K-State-Fort Riley partnership video. The brigade deployed from Fort Riley this March in support of Operation Iraqi Freedom, and is now the only aviation brigade supporting the final chapter of the Iraq war, Operation New Dawn.

Courtesy photo by Spc. Roland Hale.



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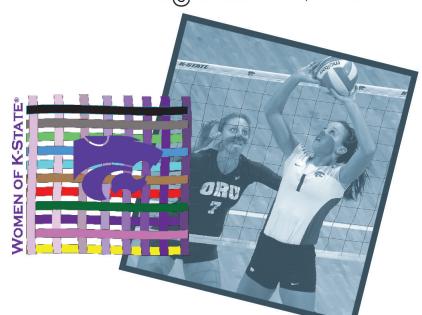
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Cheer on the Cats! against UMKC



Tuesday, September 28 6pm Ahearn Field House

- Meet and Greet Equestrian, Tennis, Track, and Rowing

- Free Food -Pre-game Celebration

Students are free with student ID.

Please RSVP to Shelly by September 24 at avery@ksu.edu

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